

MSX Sales Incentive Compliance Audit Program

Drive performance. Strengthen compliance. Maximize incentive impact.

Sales incentive programs are powerful levers for OEMs to boost vehicle sales, attract new customer segments, and reward dealer performance. With the right tools in place, incentive programs evolve from administrative burdens into strategic assets, driving performance, building trust, and maximizing ROI.

The **MSX Sales Incentive Audit Program** empowers OEMs to recover misallocated funds, prevent misuse, and optimize every stage of the incentive process - from campaign design and effectiveness tracking to claim settlement and data integrity.





Tackling the complexities of incentive management

OEMs face a range of operational and compliance hurdles when managing sales incentive programs. Our Sales Incentive Audit platform empowers OEMs with a smarter, faster, and more transparent way to manage incentive programs. By replacing outdated manual processes with intelligent automation and real-time insights, we help you:

- Streamline and standardize validation with digital workflows
- Gain full visibility into dealer submissions and campaign performance
- Accelerate claim settlements through paperless processing
- Maintain clear audit trails and escalation paths for every case
- Strengthen dealer back-office capabilities with built-in guidance and training



Smarter systems for seamless operations

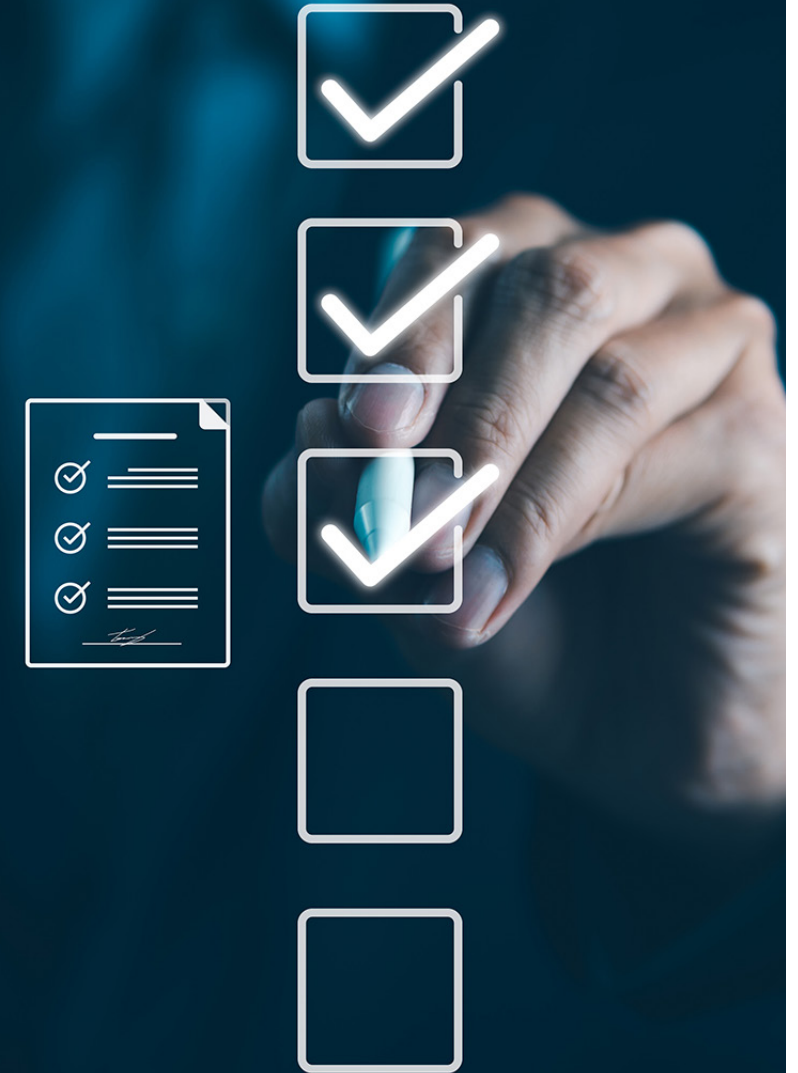
Our digital solution replaces outdated manual processes with a streamlined, intuitive system that supports:

- **End-to-end workflow automation:** Campaign setup, dealer communication, document submission, case review, and resolution, all in one place.
- **Dealer-centric design:** A user-friendly interface that feels as simple as managing an inbox. Dealers can view their backlog, upload required documents, and track case status with ease.
- **Smart workflows and embedded compliance:** Dynamic forms guide dealers to submit the right documentation upfront, reducing back-and-forth and improving first-time accuracy.
- **Real-time communication and audit trails:** Built-in messaging between dealers and auditors ensures clarity and traceability for every case.
- **Flexible reporting and analytics:** OEMs gain instant visibility into campaign performance, dealer compliance, and operational bottlenecks.
- **Multi-language support:** Ensures accessibility across global dealer networks.

Tangible benefits that drive real results

The MSX Sales Incentive Compliance Audit solution delivers measurable improvements across operational efficiency, compliance, and dealer satisfaction. By transforming manual, fragmented processes into a streamlined digital workflow, OEMs can unlock significant value at every stage of the incentive lifecycle.

- **Automated workflows:** Streamlined automation accelerates dealer payouts and boost efficiency freeing up resources for strategic focus
- **Improved governance:** Enhanced visibility into campaign performance and dealer compliance ensures better control and alignment with OEM policies.
- **Flexible audit execution:** Supports both remote and on-site audits, enabling scalable deployment across markets.
- **Stronger fraud prevention:** Built-in audit trails and guided submissions help detect and prevent errors, inconsistencies, and fraudulent claims.
- **Dealer enablement:** Simplified tools and embedded guidance improve dealer back-office accuracy, reduce training, and improve overall dealer satisfaction.
- **Data-driven decisions:** Clean, structured data empowers OEMs to evaluate campaign effectiveness and refine future strategies.
- **Transparent collaboration:** Real-time communication channels between dealers and auditors foster trust and faster resolution.
- **Scalable by design:** The platform adapts to both OEM commercial policies and regional/market requirements, ensuring consistent process review globally.

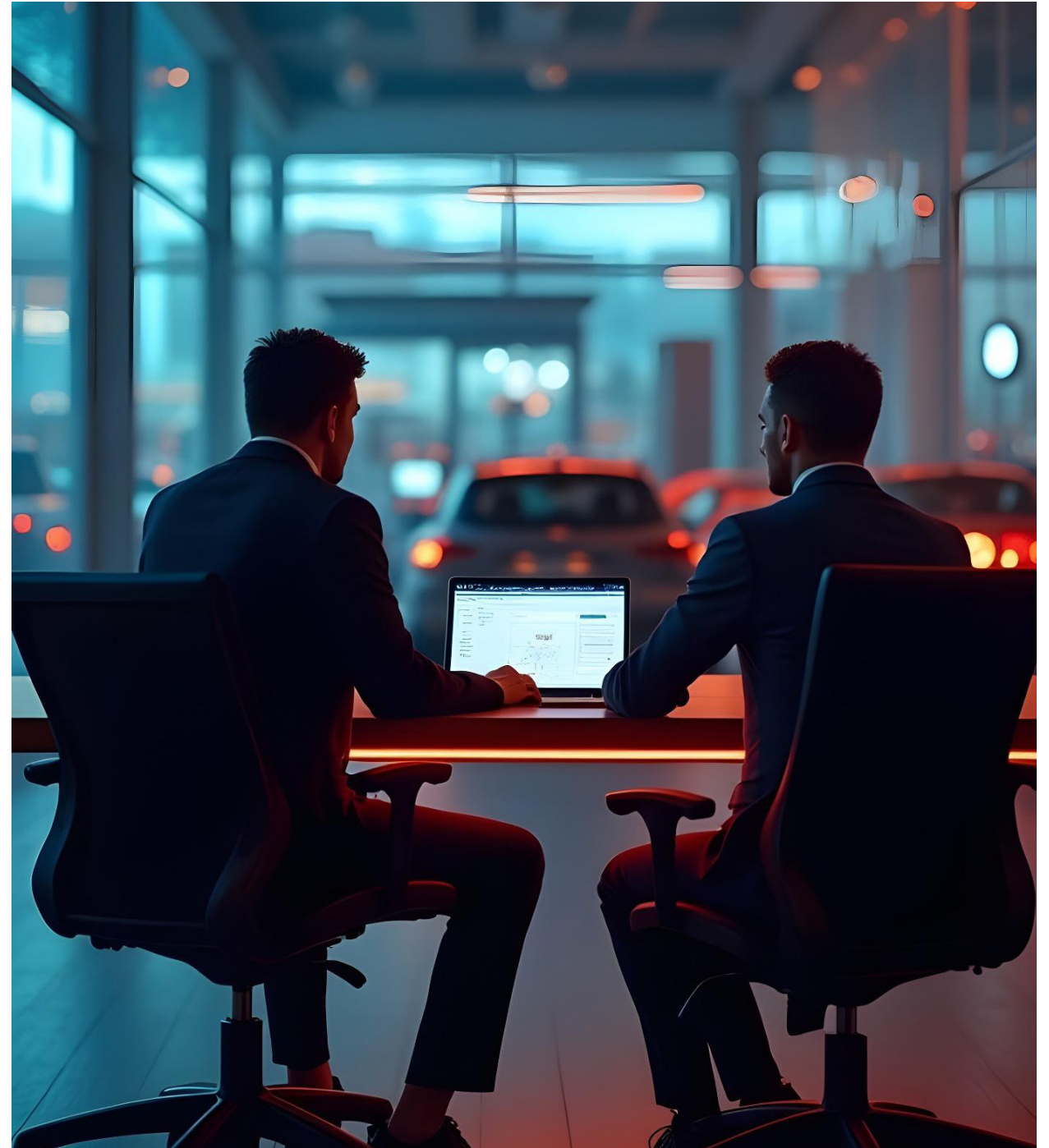


Why choose MSX

For over 30 years, MSX International has proudly served as a trusted partner to top vehicle manufacturers and mobility brands worldwide. Our team of experts brings a wealth of industry knowledge, insights, and experience to every project, ensuring that you receive the highest level of service and support.

Our global presence uniquely positions us to understand and address the diverse needs of our clients across different regions. Our extensive network allows us to provide tailored solutions that meet the specific requirements of each market, ensuring that you benefit from both global expertise and local insights.

We are dedicated to helping our clients succeed. Our team works closely with you to understand your unique challenges and develop customized solutions that drive efficiency and growth. With a commitment to innovation, we are committed to providing ongoing support, ensuring that you stay ahead of the competition and achieve operational excellence.



Elevate compliance and performance

Build a smarter, more compliant incentive ecosystem.

Explore our digital-first approach to incentive governance, and unlock new levels of speed, clarity, and impact.

Get in touch today!



msxi.com/sales-incentive-compliance-audit-program

Innovation that transforms incentive compliance into a strategic advantage.
Intelligent. Transparent. Scalable.