

A hand holding a smartphone with various digital overlays. The overlays include a network diagram with nodes and lines, a glowing blue padlock, and a circuit board pattern. The background is a blurred city street at night.

# MSX Cybersecurity Solutions

**Strengthen your defenses and keep data safe**

Any organization targeted by cyber-attacks can suffer financial losses, system failures, and information theft. But for the mobility industry, attacks can also target vehicle systems and infrastructure, which cause significant disruption to your customers.

With cybersecurity threats on the rise, preventative measures must be a priority for your business and your employees. In fact, research has shown that human error accounts for up to 95% of cybersecurity breaches. From the use of weak passwords to accidental clicks on phishing links, mistakes are easy to make, but the outcomes can be highly damaging.

Equip your team with MSX's industry-leading cybersecurity awareness training, phishing simulation and third-party risk management programs to safeguard your business and customers from these rising threats.





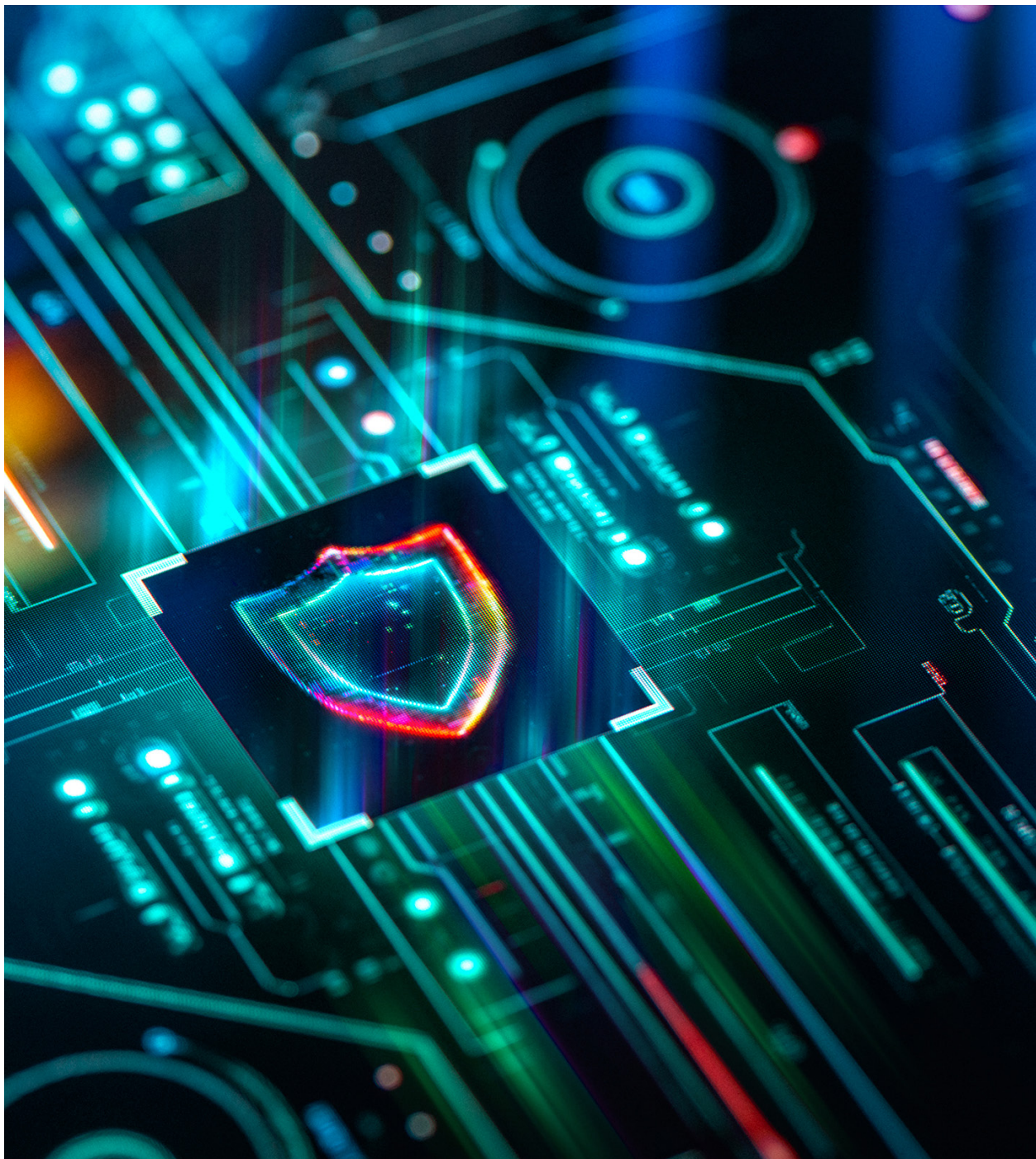


## Create an awareness culture and keep data safe

MSX has teamed up with the industry's best cybersecurity specialist partners to offer two essential solutions to safeguard your business against cyber threats. These solutions are designed to educate and protect OEMs, their retail networks, third-party supply chain partners, and franchise dealer networks, ensuring robust protection of brand and asset intelligence.

- **MSX Cybersecurity Training:** Equip your employees with the knowledge and skills to reduce the risk of cyber-attacks through flexible microlearning courses, phishing simulations, and gamified training modules tailored to the automotive sector.
- **MSX Third-Party Risk Management:** Proactively secure your supply chain and dealer network with real-time cybersecurity risk assessments, AI-powered processing, and predictive analysis to quickly identify and remediate vulnerabilities.





# Trust MSX to meet your precise training needs

Our highly customizable, user-friendly **Cybersecurity Training solution** uses gamification to maximize employee use. It is specially designed for the mobility industry, is available in 40+ languages, and is tailored to the unique needs of your business.

We align content with our clients' training objectives, improving the success of each training program. All content is created to comply with your local data privacy regulations, including the FTX Safeguards Rule that stipulates a qualified individual oversees the training, as well as Europe's GDPR and China's PIPL. We continuously review and update our training solutions to meet the changes within your cybersecurity landscape.

- **Real-time reporting** for continuous feedback and improvement.
- **Gamification** to ensure high employee engagement, with cyber challenges adapted to regional risks.
- **Unified enterprise learning management system (eLMS)** for managing training modules and simulations, hosted on Microsoft Azure and AWS data centers in North America and Europe.
- **Dedicated customer success managers** and professional services support to ensure seamless implementation and ongoing assistance.



# Delivering protection with real-time cybersecurity risk intelligence

Our comprehensive **Third-Party Risk Management solution** helps OEMs proactively secure their supply chains and franchise dealer networks. By leveraging real-time cybersecurity risk intelligence, visibility, and automated threat prioritization, MSX ensures that OEMs can effectively manage and mitigate cybersecurity risks.

- **AI-powered processing and predictive analysis:** Using AI to predict cybersecurity threats, we help OEMs cut over 50% of the time and cost in managing these risks.
- **Comprehensive risk assessments:** Thorough evaluations of cybersecurity risk identify and prioritizes vulnerabilities using detailed ratings and scoring systems.
- **Continuous monitoring:** Real-time monitoring and daily updates help prevent incidents like ransomware or data breaches in supply chain partners and franchise dealers.
- **Collaborative remediation:** We streamline the remediation process to quickly address and resolve cybersecurity vulnerabilities.
- **Incident response integration:** By identifying compromised suppliers and dealers and integrating with existing incident response protocols, we seamlessly mitigate the impact on business operations.
- **Key reports and dashboards:** Detailed reports and dashboards provide insights that aid decision-making and protection.

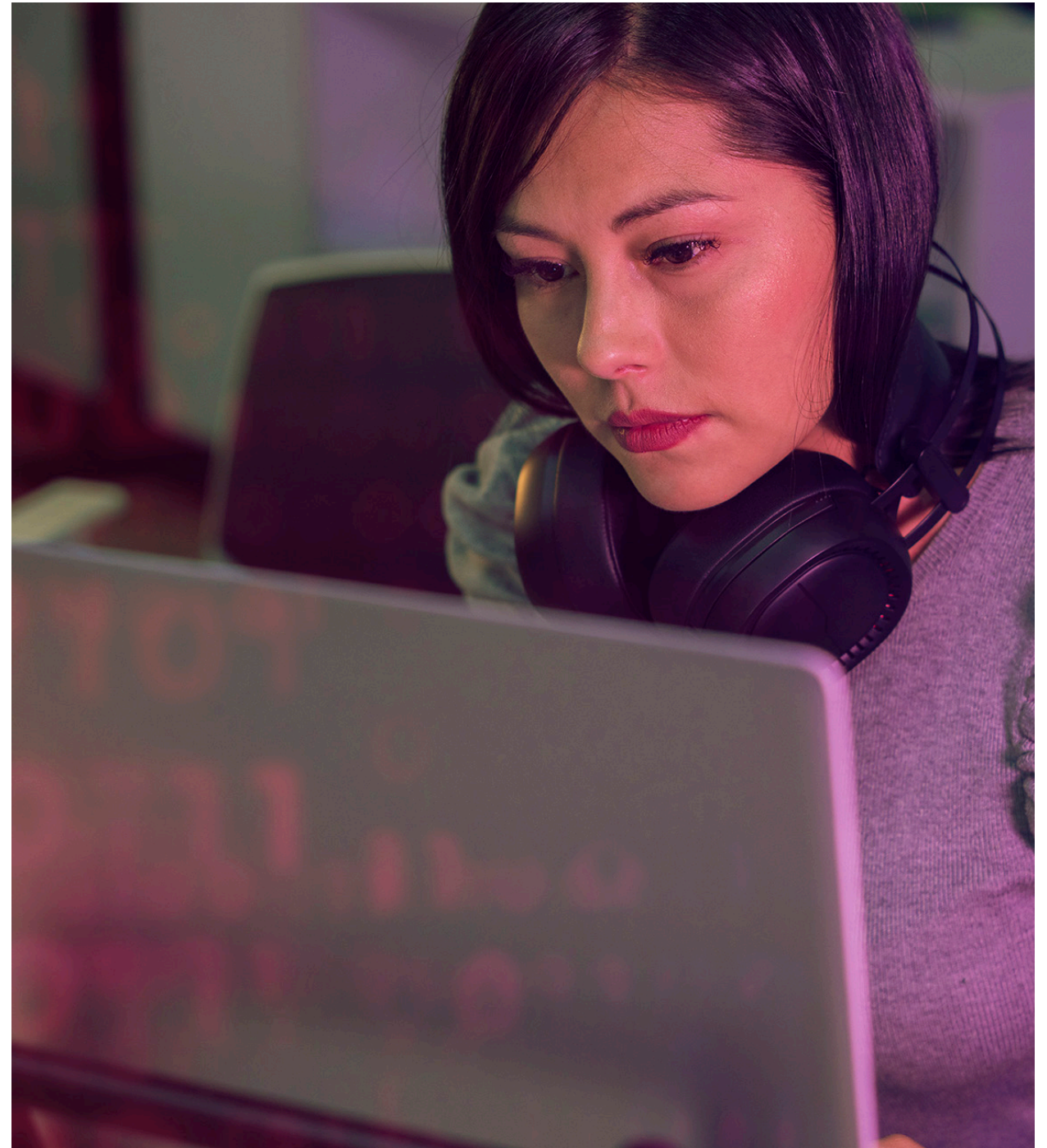




# Trust MSX to meet your precise training needs

MSX provides highly customizable, comprehensive solutions that protect brand and asset intelligence with real-time cybersecurity risk prioritization. They are designed to educate teams on current and future cybersecurity best practices, helping them to reduce the threat of cyberattacks.

We align with our clients' objectives, helping to improve the success of each program. All programs, developed by our teams worldwide, are created to comply with your local data privacy regulations, including the FTX Safeguards Rule that stipulates a qualified individual oversees the training, as well as Europe's GDPR and China's PIPL. We continuously review and update our solutions to meet the changes within your cybersecurity landscape.



# Cybersecurity solutions protect your business and customers

By preparing your teams with MSX Cybersecurity Training and Third-Party Risk Management solutions, you will:

## ✓ Reduce risk:

- Help cut the risk of cyber-attacks by 70% or more, depending on employee coverage and uptake.
- Reduce the time and cost associated with managing your cybersecurity risks by over 50%.

## ✓ Comply with regulations:

- Meet compliance requirements and avoid significant penalties..
- Ensure adherence to regulatory standards.

## ✓ Protect data:

- Safeguard non-public consumer data and other sensitive information.
- Identify and prioritize vulnerabilities, ensuring robust data protection.

## ✓ Enhance knowledge:

- Boost employee understanding and awareness.
- Gain insights into the cybersecurity posture of supply chain partners and franchise dealers.

## ✓ Protect your brand:

- Improve your company's data security and protect your reputation.
- Optimize decision-making processes, helping to maintain a strong brand image.

By integrating both **MSX Cybersecurity Training** and **MSX Third-Party Risk Management** solutions, OEMs can achieve comprehensive cybersecurity protection and operational efficiency.

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**MSX Cybersecurity Solutions**  
Strengthen your defenses. Safeguard your business.



Get in touch with us  
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